

2025



ENTREPRENEURIAL SPIRIT COMPETITION

FUEL THE ENTREPRENEURIAL SPIRIT

Entrepreneurs feel a calling to change the world. We take risks, we follow our passions and we solve problems. We make mistakes and we learn from them. We fail often and have the resilience to keep trying. We aim to help others in our own way, to create something beautiful.

What we have in common is the **Entrepreneurial Spirit**. It helps the artist sell paintings, a craftsman take on an apprentice, a leader to inspire their team to accomplish great feats and at it's simplest - it drives children to start a lemonade stand.

PURPOSE

To fuel the **Entrepreneurial Spirit** in Grade 12 students seeking a higher education

THE COMPETITION

As a young entrepreneur, it is important to understand that what you do is equally as important as how you do it. To reinforce this lesson, our competition is designed to equalize the playing field around this core tenet of entrepreneurship.

A lemonade stand is a fundamentally simple business - how will **YOU** make it unique and differentiated among your competitors?

TIP: It is not just about the lemonade.

The competition is structured as follows:

- All competitors must explain their idea for a Lemonade Stand business on one page that demonstrates their entrepreneurial spirit.
- Full creative freedom - how you choose to convey your idea, the messaging, it's uniqueness, creativity, alignment to a meaningful purpose, all of these are important factors in the judges criteria.
- Winners will be chosen based on one main criteria; how well they demonstrate the Entrepreneurial Spirit
- Judges will only see the page and will know nothing about the competitor.
- **Send submissions using this form of by email to admin@leadbylegacy.com**

SUBMISSION DEADLINE - JUNE 30TH, 2025

THE ENTREPRENEURIAL SPIRIT AWARD

- The top 5 submissions will receive feedback on their idea and a deadline to re-submit by.
- The 1st place winner will receive \$500, 2nd place \$300, 3rd place \$200.
- Judges will be local entrepreneurs who have sponsored the competition



THESE ARE THE ENTREPRENEURS WHO PROVIDED THE FUNDING AND SUPPORT FOR THIS COMPETITION. THANK YOU DEEPLY.



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20% of the Lead by Legacy Workshop revenue funds the Entrepreneurial Spirit Competition, for more information visit www.leadbylegacy.com